

Private Art Kirchberg Reveals MUDAM's Highlights for 2014's Exhibitions



Private Art Kirchberg launched its initiative for 2014 with a press conference Tuesday 16 September at the BGL BNP Paribas headquarters in Kirchberg, unveiling MUDAM's (Museum of Contemporary Art) "Coups de Coeur" (favourite piece) selections, from each of the eleven participating institutions' collections.

Allen & Overy, Arendt & Medernach, BGL BNP Paribas, Clearstream International, DekaBank Luxembourg, Deutsche Bank Luxembourg, European Investment Bank, KNEIP, Pictet & Cie, UBS Luxembourg and UniCredit Luxembourg, as well as special guest MUDAM, will open their doors to the public on Sunday 28 September showcasing their private art collections and exhibits, in what will be the event's sixth edition. MUDAM will participate for the second time.

Enrico Lunghi, director of MUDAM, as well as art connoisseur, spoke proudly of each photograph, painting, sculpture and/or video, which he included among his acclaimed special favourites - and which will be prominently displayed at each exhibition.

Among the highlights, he pinpointed Mark Lewis' awe-capturing video *Forte!* (2010) at Allen & Overy as sensational; Jan Voss' 1995 *Sans Titre* at BGL BNP Paribas as a series of fantastic sculptures built on-site, which used waste materials of the same building site; Mike Bouchet's *My Fatherland's Motherland...* from 2004 at DekaBank Luxembourg, which tells the story of a pair of jeans, which get thrown out of a plane onto their place of origin (Colombia), displaying the ravages caused by globalised capitalism - all clothes make it all around the world; and Luigi Lurati's *Canabis*, a pleasant surprise discovery from 1965 at Pictet & Cie, which is a Warhol-influenced Popart work by the Swiss artist.

Mr. Lunghi also highlighted the importance of the growth in popularity the event has enjoyed - a view shared by Kik Schneider, member of BGL BNP Paribas' Managing Committee and host of the press conference. He encouraged the continued commitment and involvement in these cultural exploration ventures, even during difficult times, drawing a parallel between the rapid growth of the event and the development of Kirchberg as a 'new city' compared to fifteen years ago.

Private Art Kirchberg will be an opportunity for art lovers and others curious to explore the latest trends in contemporary art and see some 'hidden' treasures to spend the day discovering Kirchberg - normally a business or shopping district - as an equally fertile district for culture.

The doors of the businesses-turned-public art galleries will be open generally from 12:00 to 19:00 on the day (some open at 11:00 and others at 13:00) and in some cases will have organised guided visits offered. Free shuttle buses will be available for visitors to travel from site to site.

All details can be found on <http://artkirchberg.lu>.